

Play the Game Magazine



Readership

Published twice a year in Autumn and Spring, the *Play the Game* magazine is read by the wider Medbury Community.

All current families of Medbury receive copies and hundreds of copies are given each year to prospective families.

Friends of Medbury, which includes past parents and old boys, receive a digital copy.

2020 Distribution dates

Autumn Edition

- Friday 24 April - advertising material due.
- Monday 18 May - release week.

Spring Edition

- Friday 18 September - advertising material due.
- Monday 12 October - release week.

Advertiser interest is strong, and there is often a waitlist, so please contact us if you would like to advertise with *Play the Game* in the future.

Please note we have one advertiser per industry in any one edition.

Payment of invoice is by the 20th of the month following issue date.

For more details contact the Editor, Rachele Mathews at marketing@medbury.school.nz

Specifications

Please supply artwork in pdf or jpg formats with no bleed. We can provide a production service if electronic copy is not available.

Quarter Page Advert

- 89mm (W) x 125mm (H)
- \$460 incl GST per issue

Half Page Advert

- 180mm (W) x 125mm (H)
- \$805 incl GST per issue

Full Page Advert

- 180mm (W) x 242mm (H)
- \$1650 incl GST per issue